

INVESTMENT MEMORANDUM

CCTOK – THE WORLD'S FIRST DIGITAL CRISIS CURRENCY
VALUE CREATION THROUGH THE PROPRIETARY GLOBAL CRISIS INDEX (GCI) RATING SYSTEM



Global Crisis Index



CCTOK.IO

INHALT



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MANAGEMENT SUMMARY



- CCTOK is the **world's first digital and blockchain-based crisis currency**.
- Innovative and **globally unique business model**:
 - Financial **hedging** against the increase of global crises (“create profit on global crisis”).
 - Financing of the proprietary rating system with PR-effective publication of the **Global Crisis Index Report** to generate awareness and demand for CCTOK.
- With a projected annual **growth rate of 30.4%**, the crypto market is one of the strongest growth markets worldwide.
- **No moon promise** without substance.
- Scenario analysis indicates a **potential return on investment of up to 1,000% (Base Case)**
- Early Bird investors receive up to **50% Early Bird compensation** during the presale.
- 60% of the proceeds are **reinvested into business development**.
- An **external audit** confirms the functionality and security of the system.
- **Experienced and transparent management team** combined with sustainable management incentives. (KYC approved)
- **Long-term project financing** over 5 years.

THESIS



Never before in human history has the number of global crises been greater, more complex, and more threatening.

Global crises are intensifying and continuing to increase significantly.

Global Crises

- Economic and currency crises, trade wars, inflation
- Increase in wars, terrorism, and migration
- Climate change and environmental disasters, energy crises
- Strong population growth, decline of habitats and resources

The various crises intensify each other and lead to an increase in social conflicts, wars, migration, and environmental disasters.



IDEA



There is **enormous market potential** for a digital and blockchain-based crisis currency that makes it possible to convert the **increase in global risks into economic profit.**

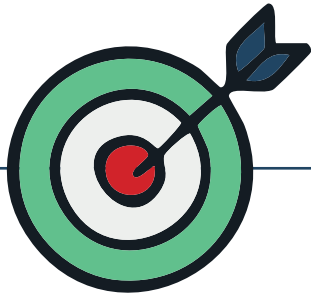


Critical Success Factors

The project conducts independent, quantitatively grounded **analysis of global crises.** The resulting insights are strategically communicated through public-facing research and media engagement to **increase awareness and support long-term demand for CCTOK.**

A functioning and secure **instrument** for the tradability of global crises in order to profit from global crises.

SOLUTION



The Crisis Currency Token (CCTOK) is the world's first digital and blockchain-based crypto crisis currency.

CCTOK investors benefit in two ways:

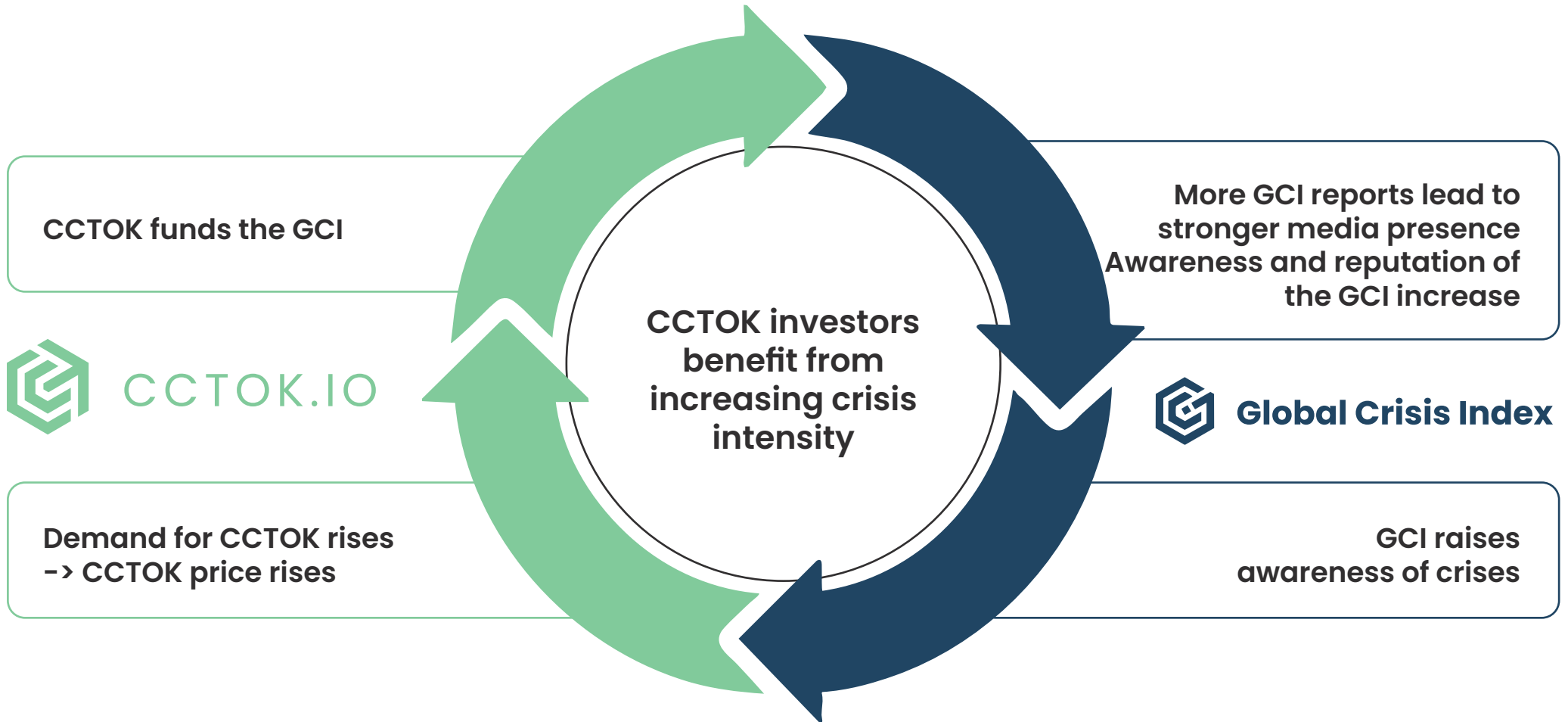
1. Generate **profits** from the increase in global crises.
2. Finance the GCI, which in turn increases demand and attention for CCTOK.

Value Development Strategy

The price of CCTOK is intended to increase when global crises intensify and the GCI gains attention and reputation. Increase in global crises -> CCTOK price



VALUE CREATION CYCLE



The combination of CCTOK and GCI results in a globally unique, quantitatively grounded, and hard-to-copy business model with sustainable, long-term growth potential.

INTERACTION OF CCTOK AND GCI



CCTOK.IO

Product

The CCTOK is the world's first digital and blockchain-based crypto crisis currency.

Function

The CCTOK is the technical product solution for tradability and thus for generating revenue and realizing price gains.

www.cctok.io



Global Crisis Index

Product

The GCI is a globally unique statistical rating system for analyzing the development of global crises.

Function

The GCI serves as the theoretical and data-based foundation as well as a marketing instrument for CCTOK (annual publication of the Annual Crisis Report).

www.crisisindex.info

TECHNICAL IMPLEMENTATION



The CCTOK token (ERC-20) forms the economic backbone of the project and is technically designed so that all essential elements of the business model are mapped directly in the smart contract:

The token was developed in **Solidity** and extensively tested with **Hardhat, Mocha, and Chai**.

All core functions — **token purchase, price calculation (ETH/USDT), presale & treasury sale, vesting, and fall-back price logic** — are fully covered and validated in realistic scenarios.

Fair vesting system for founders & investors

- **Founder vesting:** 1 million tokens per founder, **locked for 3 years** (12-month cliff, then 24-month linear release).
- **Early-bird vesting:** Purchased tokens are **locked for 6 months**, then released linearly over 6 months. Tokens are held in users' wallets from the time of purchase but are non-transferable by contract while vesting.

No inflation — maximum transparency

- 25.4 million tokens fixed — no minting or burning possible
- 10 million tokens will be sold
3 million go to the founding team (vested)
- 12.4 million remain in reserve, e.g. for treasury sales or liquidity

MARKET ANALYSIS



560 million
global crypto owners

30,4%
projected annual growth
of the crypto market

33%
of people aged 28–43 plan to invest
in cryptocurrencies

30–60 million
monthly transactions

60%
increase in the number of European
crypto users to 49.2 million

6,8%
of the world's population is already
active in the crypto market

Increasing acceptance by
institutional investors

Increasing integration of
cryptocurrencies into traditional
financial systems (digital euro)

Despite high volatility, the long-
term growth potential of the crypto
market remains promising

MARKET AND INDUSTRY ANALYSIS



CCTOK TARGET CUSTOMERS		
Private individuals aged 18–64	Specialized crypto investors	Institutional investors
<p>People who are skeptical of the ability of political and economic decision-makers to solve problems and therefore want to speculate on the increase in global crises.</p> <p>All those who want to be crisis winners and are generally crypto-affine.</p>	<p>Crypto investors searching for serious projects with a globally unique USP, above-average return opportunities, and long-term project financing.</p>	<p>Institutional and professional investors (e.g., funds, family offices, HNWI) who want to hedge their existing investments against the increase in global crises or speculate on the increase in global crises.</p>

COMPETITIVE ANALYSIS



Positioning compared to other tokens

	Innovative and understandable business model	Potential for above-average and sustainable profit generation	Professional and non-anonymous management team
Alt-Coins (BTC, ETH)	partly	No Above-average profits already lie in the past	partly Management teams often anonymous
Meme und Shit-Coins	No No sustainable business model, mostly hype-driven	Yes	No Mostly anonymous teams
Technical Coins	No Often complex tokens understandable only to experts	No Often pure transaction tokens without a business model	Yes
CCTOK	YES The business model features a clear unique selling proposition and is easy to understand. Through its integration with the GCI, it is quantitatively substantiated	YES There is a high potential for above-average return opportunities and a realistic chance of successful project execution	YES There is a professional management team with a proven track record

TOKENOMICS



Number of CCTOK		Use
10.000.000	Token Sale	Structured Project Financing Presale (2.000.000) Launchpad (2.000.000), Treasury Sales (6.000.000)
3.000.000	Management Team Incentives	Long-term Incentive Program for the Management Team Earliest possible sale after 3 years Serves as continuous liquidity for trading
2.400.000	Liquidity Pool	Liquidity Pool (USDT/CCTOK, symmetric funding) <ul style="list-style-type: none"> • 60% provided during Launchpad • Liquidity Refill: During Treasury sales, 60% is added to the pool as well • Results in an effective market depth of ~48% of the circulating value • Ensures long-term token price stability
10.000.000	Reserve Tokens (Treasury Sale)	Controlled Treasury Sales Limited monthly token sales to secure long-term funding for operational activities and partnerships
25.400.000	Total Supply	Provides sustained financing for the overall project execution

SZENARIO ANALYSE



	Worst Case	Base Case	Best Case	Moonshot
Description	Negative development	Below-average development	Optimal (minimum target)	Extreme success
Long-term price development	\$0	\$5	\$100	\$1,000
Market capitalization*	\$0	\$50,000,000	\$1,000,000,000	\$10,000,000,000
Value of a \$1,000 initial investment*	\$0	\$10,000	\$200,000	\$2,000,000
Return on Investment	-100%	+900%	+19,900%	+199,900%

CCTOK's potential ranges from Best Case to Moonshot.

- Business model with a globally unique USP
- Ideal media and political environment for crises and cryptocurrencies
- Professional management team
- 60% reinvested into business development
- Tokenomics and financing structure designed for long-term success
- No unrealistic 'moon' promises – focus on substance and execution
- Prevention of price dumping through vesting periods

*Assumptions

- 10,000,000 circulating CCTOK
- \$0.50 Presale Price

Illustrative scenario analysis. Not a financial forecast.

ROADMAP



TOKEN SALE

2 million CCTOK
Price: \$0.50
Channel: Website

Use of proceeds:
marketing and
exchange listing

LAUNCHPAD

2 million CCTOK
Price: \$1.00
Channel:
DEX exchange

Budget for
team, research,
marketing

TREASURY SALE

Maximum 100,000 CCTOK per month
DEX Price
Channel: Website

Long-term financing of ongoing
operations to ensure successful project
delivery and sustainable price support.

6-12 months

5 years



EARLY BIRD OFFER



As compensation for the higher risk of their early entry, early bird investors receive a presale discount compared to the later exchange listing price.

to prevent price dumping:
Linear vesting applies to CCTOK tokens acquired during the presale.

50%
**EARLY BIRD
DISCOUNT**

**CCTOK IN PRESALE
FOR \$0.50
INSTEAD OF \$1.00**



CCTOK.IO

MANAGEMENT-INCENTIVE SYSTEM



**1.000.000 CCTOK
PER FOUNDER**

**FAIR VESTING
SYSTEM FOR
MANAGEMENT AND
INVESTORS***

**THIS ENSURES THAT
THE MANAGEMENT
TEAM WORKS
TOWARDS LONG-
TERM PROJECT
SUCCESS**

***Vesting- System:**

- **Founder vesting:** 1 million tokens per founder, locked for 3 years
- **EarlyBird-Vesting:** Purchased tokens are locked for 6 months, followed by a 6-month linear release
Tokens are credited to users' wallets at the time of purchase but are non-transferable by smart contract while subject to vesting

PROJECT STATUS



Phase 1 – Set Up	Phase 2 – Presale and Launchpad	Phase 3 – Exchange Trading and Treasury Sale
<ul style="list-style-type: none"> Company foundation: Legal and tax set-up Programming of CCTOK Concept, whitepaper, websites, corporate identity, social media accounts Publication of GCI Report External Audit – KYC verified 	<ul style="list-style-type: none"> Initial marketing campaign to promote the presale Community building and awareness for CCTOK CCTOK sale to early-bird investors with discount on the later exchange entry price \$0.50 instead of \$1.00 (50% discount) 	<ul style="list-style-type: none"> CCTOK listing on international crypto exchanges Market support measures Participation in price appreciation Treasury sale to finance ongoing business operations
18 month	6 to 12 month	ongoing
finished	in progress	open

financed by equity
from the founder team \$250,000

CRYPTO BUSINESS MODEL USP'S



**“LOW TO LOSE,
HIGH TO GAIN”**

Crypto projects offer **above-average profit opportunities** with comparatively low investment costs.

The key advantage of fully digitalized business models lies in the **simple and cost-efficient expansion into new markets**, as no expenses for offices, branches, rent, or personnel are required.

The **sales process is fully automated**. As a result, significantly higher amounts of capital can be reinvested into marketing activities, thereby directly contributing to the strengthening of CCTOK.

EXTERNAL AUDIT



- An external audit was conducted for CCTOK by the independent and reputable consulting firm Solid Proof. **This report confirms the functionality and security of the system.**
- The audit process included comprehensive tests and reviews confirming that **CCTOK operates technically without flaws and does not exhibit any vulnerabilities.**
- This audit provides additional security for all users and investors. The **full report is transparent and can be reviewed by anyone**, helping to build trust in the integrity and functionality of CCTOK.
- **KYC verified** management team



TRUST FACTS



External audit report confirms system functionality and security

Professional and transparent management team

Significant personal investments demonstrate strong commitment by the management team

Treasury Sale as a planned, sustainable financing model for 5 years

No moon promises without substance
No inflation – maximum transparency

Fixed launchpad price with stable liquidity – no “price dumping”



MARKETING STRATEGY & BUSINESS DEVELOPMENT



up to 50% of the respective proceeds will be directly allocated to marketing activities

Category	Usage	in %
Social Media	Ads (Facebook, Instagram, LinkedIn, X, Youtube)	10,75
	Influencers, podcast collaborations	9,52
Content-Marketing	Blog articles, videos, infographics, social media posts, podcasts	12,33
Search Engine Marketing	SEO, SEA, technical SEO, backlinks, ranking analysis	6,72
	SEM (Google Ads)	18,27
Offline Marketing	Trade fairs and events	1,4
	Marketing materials, giveaways, brochures	0,56
Website-Marketing	Frontend and backend development, UI design, UX design	5,48
Consulting Costs	Marketing compliance, legal assurance	6,72
PR Collaborations	Content syndication offline and online	28,25
TOTAL		100

COMPANY PROFILE



Asgard Group LLC, based in Georgia, was founded in 2023 and serves as the project company for the implementation of the CCTOK project.

Why was Georgia chosen as the company location?

Georgia enables a fast, straightforward, and cost-effective company formation. The country offers high legal certainty, a liberal economic system, a stable banking sector, and highly attractive tax conditions for IT developments. In the Economic Freedom Index, Georgia ranked 35th out of 177 countries in 2023.

What is the meaning of the name Asgard?

In Norse mythology, Asgard represents a fortress where the gods are protected by impregnable walls. This fortress is made of gold and gemstones, and the god Odin can observe the new world from there. Asgard is intended to symbolize the CCTOK community, which protects itself while simultaneously building immense prosperity.

www.asgard-capital.com



MANAGEMENT TEAM



Niko A. Schüler
CEO

Niko is the thought leader and visionary behind CCTOK. Niko has over 15 years of experience in the financial industry and management consulting.

In management and leadership roles, Niko has built business units and successfully delivered projects.

Niko studied Economics at the University of Basel (MSc) and holds an MBA from Danube University.



Achim Sedelmaier
CTO

Achim has many years of experience as a programmer for major, well-known companies and projects. He is also a recognized website developer and designer.

Achim leads the project's technical implementation.

Achim studied engineering at the Vienna University of Technology (TU Wien) and holds a Dipl.-Ing.



Benedikt L. Brunnmayr
CMO

Benedikt has many years of marketing experience and is the managing director of his own advertising agency.

At CCTOK, he is responsible for steering and executing all marketing activities.



Henrike Hohenecker
COO

Henni has over 20 years of management experience in banking, real estate, and office management.

Henni leads project and office management and ensures smooth day-to-day operations.

Henni studied Political Science and Journalism/Communication Studies at the University of Vienna and holds a Magister degree.

HOW TO BUY



The screenshot shows a purchase interface for CCTOK tokens. At the top, a green header displays a wallet address '0xA8...d3F24E' and a balance of '1.414 ETH'. Below this, a dark blue section features a '50% DISCOUNT' on the left and a 'Price \$0.5' on the right. Two buttons are available: 'Pay with USDT' (highlighted in green) and 'Pay with ETH'. A text input field contains '1000' and is labeled 'USDT'. Below the input, it states 'You'll receive around: 1 000 CCTOK'. At the bottom of this section is a large green button labeled 'BUY CCTOK NOW'.

Easy token purchase in just a few clicks

Entering the token sale is straightforward: simply connect your wallet – whether MetaMask, Trust Wallet, or any other common wallet – directly to the platform. After connecting, you can enter the desired amount in USDT or ETH.

With one click on “Buy CCTOK Now”, the tokens are purchased and immediately displayed in your own wallet. No complicated detours, no waiting time – full transparency and direct control over your tokens.



OPPORTUNITIES AND RISKS



Opportunities	Risks
Tokens and cryptocurrencies can generate above-average gains, especially for buyers who get in early (cf. Bitcoin / early-bird effect).	If global threats are resolved and the overall situation of the planet improves, the tokens and the business model will lose value.
CCTOK has a unique and distinctive business model.	All countries worldwide ban and crack down on cryptocurrencies, tokens, and blockchains. Possession would then be illegal, and trading via exchanges would no longer be possible.
Topics such as climate change, migration, wars, and resource scarcity receive strong media, political, and societal attention worldwide. This gives CCTOK's business model sustained media support.	We recommend investing only capital you are willing to expose to high risk and can afford to lose without difficulty. As with all investments, there is a risk of a total loss of the capital invested.
You have the unique opportunity to safeguard yourself and your descendants against a worsening global situation.	If CCTOK cannot be placed within the planned timeframe—or if placement efforts fail entirely—the consequences could range from reduced returns to a total loss of the capital invested.
As global threats intensify, more and more people seek protection. As a result, demand for CCTOK could surge and the price could rise rapidly.	
The tokens can be transferred worldwide via a wallet easily and without oversight.	
Professional management team with a strong track record and extensive experience.	
Buying/investing is possible with a small amount of capital.	
Low transaction and custody fees.	
Cryptocurrencies are more independent from central authorities like governments or banks and can be more easily protected against government interference or expropriation.	

DISCLAIMER AND RISK WARNINGS



Important Notices for Investors

This Investment Memorandum is for informational purposes only and does not constitute investment advice or a solicitation to purchase interests or other financial instruments. It creates no contractual obligations and contains no guarantees or representations regarding future developments or returns.

Risk Warnings

Investments in the financial instruments described herein involve significant risks, including, but not limited to, the risk of a complete loss of capital. Investors should be aware that:

- the value of an investment may fluctuate significantly and a total loss of the invested capital cannot be ruled out.
- there is no guarantee of future income, appreciation, or distributions.
- economic, regulatory, or market factors may adversely affect performance.
- the investment may be illiquid and disposal may be difficult or impossible.
- past results or forecasts are not reliable indicators of future developments.

No Liability or Guarantee

The issuer assumes no liability for losses or damages arising directly or indirectly from an investment. Neither the issuer nor its affiliates, directors, or employees provide guarantees or representations regarding future developments, income, or appreciation.

Prospective investors are strongly encouraged to obtain independent financial, legal, and tax advice before making any investment decision.

CRISIS CURRENCY TOKEN

Create Profit On Global Crisis
With Sustainability
and Vision

